



Society for cultural astronomy  
in the American southwest, inc.



April 13th, 2021, 7:30pm MDT, SCAAS BOARD Agenda  
Plan 1 ½ hour for Board Meeting

**Old Business:**

1. **SWOT Follow up:** We held a 2-hr meeting on Sunday, 21 March to discuss and analyze the society's Strengths, Weaknesses, Opportunities and Threats (SWOT). Attending were all the Board members, along with members Ingrid Wood and Chris Layser. Following the meeting, Chris Dombroski shared a list of items he drew from his notes on the exercise (see the addendum to these minutes). Chris and Karen are working on a short report on the exercise, which they will share at the next Board meeting.

2. **Approval, minutes** from 16 March meeting: The minutes were approved as amended.

3. **Statement on Diversity, Equity and Inclusion:** Ric shared a draft statement with the Board. After discussion we settled on the following statement:

Statement of Equity, Diversity and Inclusion

The Society for Cultural Astronomy in the American Southwest advances its mission by promoting research and education within the field of cultural astronomy recognizing the rights of all individuals to mutual respect and acceptance without bias.

Imbedded in the mission of our organization is the interpretation and characterization of knowledge ~~ways~~ specific to diverse cultures, ~~other than our own~~. In all Society activities the dissemination of information about cultural practice and meaning will be done with the highest level of integrity and with an abundance of deference to and respect for affiliated living persons and their cultures.

4. **Business Plan update:** Ray and Bryan shared that they were waiting on the results of the SWOT analysis to give them guidance on what to focus on specifically for the business plan. They hope to have a draft plan to present shortly after receiving the results of the SWOT analysis.

5. **Grand Canyon Star Party update:** Greg shared that Rader Lane is working on lining up speakers for the event. Greg is helping. They still need a few more speakers. Karen

promised to provide a few names. Filmer Kewanyama will donate an artwork for the effort. It was suggested that we make a short promotional video about SCAAS for the effort, something we could use in other contexts.

6. **Journal club follow up:** Ric, Karen and Chris will work together to create a plan for a “Journal Club”, which would be open to SCAAS members. The plan will include information on format, and frequency of this effort.
  
7. **Amazon Smile Program/Kroger Donations Programs:** Greg reported that as of the Board meeting, the Kroger program had generated \$11.86 for SCAAS merely from two members (Greg and his mother). He encouraged others to join and will send out an announcement to the membership encouraging signing up. The Kroger program also includes Fry’s and City Market stores. Amazon will release the money it had collected for SCAAS at the end of April.

**New Business:**

8. Standing committees update: Updates, where applicable, are covered above.
  - Awards Committee ( Chris )
  - Social Media / Newsletter Committee ( Chris & Seven)
  - Conference / Workshop Committee ( Ric / Chris )
  - Publication Committee ( Greg / Ray )
  - Funding Raising / Financial Committee ( Ric / Bryan )
  - Membership Committee ( Greg )
  - Business plan (Bryan & Ray).
  
9. **Newsletter needs:** We can always use material for the newsletter,

**Adjourn: 8:45pm**

Next Meeting: 7:30 pm, 1 June 2021

**ADDENDUM**

These are the preliminary items that Chris Dombrowski pulled from the SWOT exercise that SCAAS should do:

Update its traditional knowledge statement (mission statement)

- Engage in more public outreach
- “do no harm” (PLEASE CLARIFY)
- Work with or affiliate with other organizations
  - Co-membership or membership discounts with affiliated organizations
  - But with no cross fundraising
- Hold a workshop or conference on research standards (Chris D, Karen, Ric, Chris L)
- Hold training in how to write papers.
- Update Society Bylaws
- Develop a “Journal Club” that would meet virtually periodically to present and discuss selected papers