



Society for cultural astronomy  
in the American southwest, inc.  
March 16th, 2021, 7:30pm MST, SCAAS BOARD Agenda  
Plan 1 ½ hour for Board Meeting



**Old Business:**

1. **Financial report:** Ric is reorganizing the budgeting. He produced a multiyear summary. He shared the Quarterly Financial Report, which the Board approved unanimously.
2. **Minutes from last meeting:** They needed some small corrections, which Chris will do and post soon. The minutes were approved unanimously with those changes.
3. **Statement on Diversity, Equity and Inclusion:** Karen reported that she had explored different examples of such statements, many of which seem more appropriate for a large corporation. She will develop a simple one that will serve to assist the Society in applying for grants and will appear on the Society website.
4. **Business plan update:** Ray & Bryan reported that they now had a lot of information from Board members and from the Members Meeting about what we could be doing, but not much clarity about the directions Board members want us to go. They will use the results from the SWOT meeting to assist in completing a draft Business Plan for discussion.
5. **SWOT meeting:** At the February Board Meeting, Ric had suggested that we do a Strength, Weakness, Opportunity, and Threat assessment (SWOT) analysis, to help us work out what we might do to strengthen the society and improve services to our membership. The SWOT retreat was set for 2 hours, Sunday, 21 March. Ric invited members Ingrid Wood and Chris Layser to join us to give us some different perspectives. Chris and Ric will chair the meeting and Ingrid has agreed to serve as facilitator.
6. **Grand Canyon / New Mexico Star parties:** These two series of events are good opportunities for us to get our name out to the broader communities. Greg spoke to Rader Lane about the Grand Canyon ones. There will be eight nights, June 5 - 12 with speakers and virtual telescope viewing. Greg and Bryan are trying to help Rader find Native American speakers. The SCAAS logo will be on the website as a sponsor and also on the Grand Canyon Facebook page. The event will be simulcast on the SCAAS Facebook page as well. Greg suggested it might be good to do a short video for the program.

Ric discussed the New Mexico star parties which will also be a series of speakers. Christine Vasquez is setting these up. She is interested in having someone talk about the 1054 Supernova and its visibility in the Southwest and elsewhere.

Bryan mentioned the Bryce Canyon star party (-ies), which were originally organized by Angie Richman for around the Summer Solstice.

7. **Journal Club?** The previous discussion led to a new item. Ric suggested that we might start a monthly group discussion event, held virtually, centered about a paper that would be presented, or read before the event. Bryan also suggested a similar event, perhaps a guided review of published papers, held on the Quarter days. Others felt that this was an idea worth exploring.
8. **Amazon Smile / Kroger donations:** Greg reported that we are receiving small amounts of money through this means. Signing up to Amazon Smile is relatively easy; Kroger is a bit more complicated to register on but Greg has put clear directions on our website and a link to them in the Equinox 21 Newsletter.

Chris adjourned the meeting at about 9:02pm.

Next Board Meeting will be held 7:30pm on Tuesday, 13 March 2021.